



Sponsorship Welcome Message

An inclusive society is one in which every individual has the opportunity to fulfil their potential as equal citizens. It is based on fundamental principles of dignity, equity, equality, social justice, and respect for all human rights. The Australian Tertiary Education Network on Disability (ATEND), the Australian Disability Clearinghouse on Education and Training (ADCET), and the Pathways15 Committee recognise the important contribution of industry, government and communities in creating an inclusive society for people with disability.

The biennial Pathways Conference brings together disability practitioners, NDCOs and a range of other professional, academic and teaching staff, researchers and students with disability to identify and address barriers for people with disability participating in tertiary education and training. Pathways also plays a pivotal role in the provision of essential professional development and makes an enduring contribution to an informed sector-wide approach to inclusivity.

This year's conference will be a Pathways like no other. COVID-19 has deeply impacted our global community. For the first time in its almost 30 year history, we cannot physically come together to attend a Pathways Conference, but we can still come together remotely, through the power of technology, for a virtual event. We will explore current and emerging issues, drawing on the learnings we can take from them and our existing experience to continuously improve our knowledge and our practice.

The Australian Tertiary Education Network on Disability (ATEND) and the Australian Disability Clearinghouse on Education and Training (ADCET) have partnered for conference delivery, and we now invite you to collaborate with us by contributing to this important event, and in so doing, demonstrate your commitment to an inclusive society by enabling people with disability to equitably access, participate and achieve their goals in tertiary education and subsequent employment.

Sincerely,

A handwritten signature in black ink that reads 'A Gartner'.

Anthony Gartner

President, ATEND

<https://www.atend.com.au/>

A handwritten signature in black ink that reads 'Darlene McLennan'.

Darlene McLennan

Manager, ADCET

<https://www.adcet.edu.au/>

Pathways15 Online: Sponsorship and Exhibition Opportunities – Quick reference guide

SPONSORSHIP OPPORTUNITIES	NUMBER AVAILABLE	VALUE (GST exclusive)
Sign Language Sponsor	Exclusive	In-Kind
Captioning Sponsor	Exclusive	In-Kind
Platinum Sponsor	Exclusive	\$8,000
Gold Sponsor	Two	\$4,000
Silver Sponsor	Three	\$2,000
Bronze Sponsor	Multiple	\$1,000
ADVERTISING ONLY OPPORTUNITIES		
Premium	Multiple	\$1,200
Standard	Multiple	\$600
Program Only	Multiple	\$250
EXHIBITOR ONLY OPPORTUNITIES		
Virtual Exhibition Hall	Multiple	\$500

Pathways15 Online: Sponsorship Opportunities

Sign Language Sponsor (Exclusive)

Sign Language Interpreting is required for the duration of the conference to enable access for delegates who are deaf or hard of hearing.

By sponsoring interpreting services, you are not only showing support for Pathways15 but also gaining highly visible exposure during the whole conference.

Benefits Include:

- Your company promoted as exclusive interpreting sponsor in the conference program, proceedings and on the conference website
- Your logo and company description on the conference website
- Acknowledgement by the conference convenor at the opening and closing of each day of the conference
- Full page, full colour advertisement in the electronic conference program (artwork and copy to be supplied by sponsor)
- One x 60 second live or pre-recorded in-conference advertisement (all advertising content to be supplied by sponsor)
- Two pre-conference electronic advertisements (email distribution to delegates)
- One dedicated virtual exhibition hall session, as described under 'Pathways15 Online: Exhibition Opportunities' below, in a private room for you to market your services and connect with existing and potential customers

Captioning Sponsor (Exclusive)

Live Captioning is required for the duration of the conference to enable access for delegates who are deaf or hard of hearing, those for whom English is not their first language, and to improve access, engagement and content retention for all delegates.

By sponsoring live captioning services, you are not only showing support for Pathways15 but also gaining highly visible exposure during the whole conference.

Benefits Include:

- Your company promoted as exclusive captioning sponsor in the conference program, proceedings and on the conference website
- Your logo and company description on the conference website
- Acknowledgement by the conference convenor at the opening and closing of each day of the conference
- Full page, full colour advertisement in the electronic conference program (artwork and copy to be supplied by sponsor)
- One x 60 second live or pre-recorded in-conference advertisement (all advertising content to be supplied by sponsor)
- Two pre-conference electronic advertisements (email distribution to delegates)

- One dedicated virtual exhibition hall session, as described under 'Pathways15 Online: Exhibition Opportunities' below, in a private room for you to market your services and connect with existing and potential customers

Platinum Sponsor (Exclusive)

The platinum sponsorship allows great exposure of your business as the exclusive whole of conference sponsor, and very visibly demonstrates your commitment to inclusion.

Benefits Include:

- Your company promoted as exclusive platinum conference partner in the conference program, proceedings and on the conference website
- Your logo and company description on the conference website
- Acknowledgement by the conference convenor at the opening and closing of each day of the conference
- Full page, full colour advertisement in the electronic conference program (artwork and copy to be supplied by sponsor)
- One x 60 second live or pre-recorded in-conference advertisement (all advertising content to be supplied by sponsor)
- Two pre-conference electronic advertisements (email distribution to delegates)
- Two dedicated virtual exhibition hall sessions, as described under 'Pathways15 Online: Exhibition Opportunities' below, in a private room for you to market your services and connect with existing and potential customers

Gold Sponsor (Only two available)

The gold sponsorship allows targeted exposure of your business by aligning your sponsorship with one of only two keynote speakers.

Benefits Include:

- Your company promoted as gold conference partner in the conference program, proceedings and on the conference website
- Your logo and company description on the conference website
- Acknowledgement on a PowerPoint slide displayed at the beginning of your sponsored keynote session
- Half page, full colour advertisement in the electronic conference program (artwork and copy to be supplied by sponsor)
- One x 60 second live or pre-recorded in-conference advertisement (all advertising content to be supplied by sponsor)
- One pre-conference electronic advertisement (email distribution to delegates)
- One dedicated virtual exhibition hall session, as described under 'Pathways15 Online: Exhibition Opportunities' below, in a private room for you to market your services and connect with existing and potential customers

Silver Sponsor (Three available)

The silver sponsorship allows targeted exposure of your business by aligning your sponsorship with one of three plenary speaker sessions.

Benefits Include:

- Your company promoted as silver conference partner in the conference program, proceedings and on the conference website
- Your logo and company description on the conference website
- Acknowledgement on a PowerPoint slide displayed at the beginning of your sponsored plenary session
- Quarter page, full colour advertisement in the electronic conference program (artwork and copy to be supplied by sponsor)
- One pre-conference electronic advertisement (email distribution to delegates)
- One dedicated virtual exhibition hall session, as described under 'Pathways15 Online: Exhibition Opportunities' below, in a private room for you to market your services and connect with existing and potential customers

Bronze Sponsor (Multiple available)

The bronze sponsorship allows great value exposure of your business by aligning your sponsorship with one of our quality concurrent sessions.

Benefits Include:

- Your company promoted as bronze conference partner in the conference program, proceedings and on the conference website
- Your logo and company description on the conference website
- Acknowledgement on a PowerPoint slide displayed at the beginning of your sponsored concurrent session
- Quarter page, full colour advertisement in the electronic conference program (artwork and copy to be supplied by sponsor)
- One dedicated virtual exhibition hall session, as described under 'Pathways15 Online: Exhibition Opportunities' below, in a private room for you to market your services and connect with existing and potential customers

Pathways15 Online: Advertising Opportunities

Premium

- Half page, full colour advertisement in the electronic conference program (artwork and copy to be supplied by sponsor)
- One x 30 second live or pre-recorded in-conference advertisement (all advertising content to be supplied by sponsor)
- One pre-conference electronic advertisement (email distribution to delegates)

Standard

- Quarter page, full colour advertisement in the electronic conference program (artwork and copy to be supplied by sponsor)
- One pre-conference electronic advertisement (email distribution to delegates)

Program Only

- Quarter page, full colour advertisement in the electronic conference program (artwork and copy to be supplied by sponsor)

Please ask about availability of and quote for half and full page options.

Pathways15 Online: Exhibition Opportunities

- Zoom rooms will be used throughout the conference to provide a dedicated space for exhibitors to market services
- The virtual exhibition hall will be open for 30 minutes immediately before and after each day's conference proceedings
- Up to 5 hours of dedicated exhibition time to connect with your customers.

Sponsorship Application Form

Please complete this form and return to: admin@atend.com.au

Upon receipt of your completed Sponsorship Application Form, you will be issued with an invoice for payment. Please allow 3 days for invoice to be sent. Details for how to pay are included on your invoice. Payment can be made by Electronic Funds Transfer (EFT), PayPal or credit card. EFT is preferred.

Your sponsorship of the Pathways15 Online Conference will only be confirmed once payment is received.

For more information about sponsorship opportunities please contact one of:

David Swain, National Disability Coordination Officer - Region 22, Queensland. davids@stepsgroup.com.au

Dallas Dunn, Access & Inclusion Advisor University of South Australia. Dallas.dunn@unisa.edu.au

Elicia Ford, National Disability Coordination Officer - Region 8, NSW. elicia.ford@sydney.edu.au

Contact Details	
Name:	PH:
Position:	M:
Company Name:	E:
Billing Address:	
State:	Postcode:
Website:	

Sponsorship Package			
I/we would like to take up the following sponsorship package/s: (Please tick)			
Sign Language Sponsor	Exclusive	In-Kind	
Live Captioning Sponsor	Exclusive	In-Kind	
Platinum Sponsor	Exclusive	\$8,000	
Gold Sponsor	Two	\$4,000	
Silver Sponsor	Three	\$2,000	
Bronze Sponsor	Multiple	\$1,000	

Advertising Package		
I/we would like to take up the following Advertising Package/s: (Please tick)		
Premium	\$1,200	
Standard	\$600	
Program Only	\$250	

Exhibition Package		
I/we would like to exhibit in the virtual exhibition hall: (Please tick)		
Virtual Exhibition Hall	\$500	

Cancellation Policy

In the event of the withdrawal of a sponsorship, advertising or exhibition booking, ATEND should be notified in writing as soon as possible. Please note that a refund of fees paid (less a cancellation fee of 50% of the value) will be made on bookings cancelled before or on 30th September 2020. Cancellations received after this date will not be refunded.

All prices are GST EXCLUSIVE.